

## **6.2 Strategy Development and Deployment (10)**

### **6.2.1 The institutional strategic/ perspective plan is effectively deployed.**

**Describe one activity successfully implemented based on the strategic plan within a maximum of 500 words.**

Imparting quality pharmacy education and research, which is central to the mission of the institute, requires a long-term, all-pervasive and comprehensive strategic plan. The development of the institution is a constant ongoing process. This is made possible with the help of perspective/strategic plans that chalk out the necessary actions to be taken to growth and development. In line with its vision statement the Institute has developed a perspective plan for its development. The plan aims to meet the expectations at appreciable levels of satisfaction, of all the stakeholders like students, parents, faculty, support staff, professional bodies, industry, and employers with appropriate feedback and corrective mechanisms.

### **Strategic plans of the institution**

#### ***1. Teaching and Learning***

- Deliver outstanding and evolving education programs, emphasizing experiential learning.
- Recruit, retain, and graduate better-prepared students.
- Build upon our legacy of student-centered learning to prepare the inter-disciplinary leaders of tomorrow.
- Provide a global, real-world perspective in the learning experience.
- Lead in the use of technology in education and enhance student access/learning through alternate delivery modes.
- Foster unique, modern curricula/programs that engage prospective students.

#### ***2. Research and Innovation***

- Promote breakthrough faculty research, and impact through strategic investments.
- Recruit, develop, and retain outstanding and diverse faculty.
- Establish and grow major multidisciplinary research programs aligned with institutional priorities and societal needs.
- Foster a climate of interdisciplinary, translational research and development.



- Establish and enhance industry interaction by MoUs, industrial training and visits.

### **3. Outreach and Engagement**

- Support and partner with appropriate outreach programs.
- Create a pipeline of high-quality local high-school and middle-school students through engagement by educating on various aspects in pharmacy education.
- Engage alumni in educational programs and development.
- Organizing Medical camps, Health days, HMAP and HMR programs.

### **4. Development and Infrastructure**

- Implement an outcomes-based budgeting/financial model that aligns accountability and authority, and that provides incentives for departments to achieve the goals.
- Continue to maximize the productivity of the departments and operating efficiency.
- Enhance faculty startup to support new hires.
- Explore new revenue-generating academic/outreach programs.

### **5. Internationalization**

- Framing the course syllabus according to the global relevance.
- Having student and faculty exchange programs with universities.
- Inviting global experts from academics and industry at conferences in the institution held at international level.

One of the strategic plans of the institute is to receive grants from governmental and non governmental agencies. In fulfillment of this, the faculty of the institution has received the following grants during the last 5 year cycle:

- Dr.Vijaya Pandi Pandya received an amount of Rs.31,00,000/- by SERB in the year 2018-19 on Novel drug discovery from natural products for the treatment of alcohol dependence and withdrawal.
- Dr.S.T.V. Raghavamma received an amount of Rs.8,00,000/- by DBT on Foldscope in early detection of parasitic pathogens in blood smear.
- Prof.RamaRao Nadendla received an amount of Rs.10,11,765/- by AICTE on design and development of novel drug delivery systems using herbal medicines to treat alzheimer's disease.



  
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- Prof.Rama Rao Nadendla received an amount of Rs.60,000/- by UGC on Phytochemical and hepatoprotective studies of *Nymphaea nouchali* in experimental rats.
- Prof.Narendra Babu received an amount of Rs.1,20,000/- by UGC on Investigation of Novel formazans for attenuation of subarachnoid hemorrhage induced cerebral vasospasm in rats.
- Dr.A. Elphine Prabahar received an amount of Rs.50,000/- by UGC on Multiple chromatographic and chemometric methods for quality standardization of Indian herbal medicines.
- Dr.V.Ravi received an amount of Rs.30,000/- by UGC on Investigation of modified tree gum as pharmaceutical binder and disintegrant.
- Dr.M.Sathish Kumar received an amount of Rs.50,000/- by UGC on Pharmacological investigation of flavonoids for enhancement of learning and memory processes.

#### Industrial Collaborative Research

S. No	Name of the Company / Organization	Details
1	Darwin Formulations Pvt. Ltd.	Design, development, optimization and dissolution profiles of Metoprolol Succinate Extended Release Pellets
2	Darwin Formulations Pvt. Ltd.	Anti Parkinsonian drug estimation by RPHPLC
3	Biophore India Pharmaceuticals Pvt. Ltd.	Quantification and validation of Pirfenidone by UV, HPLC and HPTLC methods
4	Biophore India Pharmaceuticals Pvt. Ltd.	Physico Chemical Characterization of Paliperidone Palmitate
5	Darwin Formulations Pvt. Ltd.	A Validated HPLC Method for the quantification of favipiravir by PDA Detector
6	Ani Generics Pvt. Ltd.	Dissolution Profiles of Levocetirizine Dihydro Chloride
7	Ani Generics Pvt. Ltd.	Dissolution Profiles of Telmisartan tablets and Micardis tablets



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## INSTITUTIONAL STRATEGIC PLAN

The institution planned the following activities for the quality enhancement of the institution.

### **Introducing new courses**

Due to increasing demand in the developmental field of pharmacy new certificate courses, skill development courses are introduced in the institute and also electives for B. Pharmacy students and some value aided courses. Some certificate course includes Pharmacovigilance and clinical data management. Theory and practical courses are enriched with newer topics every year with approval of BOS. Every year curriculum, skill development, certificate courses of all programmes are reviewed by BOS and academic council.

### **Strengthening feedback system**

The institution plans to strengthen the feedback system. It makes structured questionnaire to obtain feedback from various stakeholders include students, parents, employers, teachers etc. through online feedback system.

### **Strengthening curricular, co-curricular and extra-curricular activities**

For the all round development of the students the institute strengthen curricular, co-curricular and extra-curricular activities through N.S.S., Women's Cell, cultural committee, sports committee, ISPOR ANU student chapter, ISPOR Amaravathi regional chapter, IPA Lam branch, Unnat bharath abhiyan committee, various departments of the institution.

### **Promoting research culture and innovation**

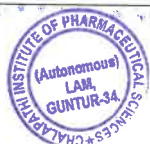
The institute plans to promote research culture and innovation through the research advisory board, research papers, publications and participations in innovation based activities such as introducing and developing incubation centre and innovation competitions organized by various national and international organizations. The institution proposes to organize conferences, seminars and workshops through various departments. Sensitization of faculty, students for research, applying for research grants, providing seed money for research projects, publishing research papers in peer reviewed journals, registered for Ph. D

### **Promotion of linkages and collaborations with institutions/ industries/ NGO's**

As per the guidelines of UGC and NAAC, the institution plans to promote linkages and collaborations with the other higher education institutions, industries, NGO's and GO's.

### **Strengthening the infrastructure**

Institution plans to further improve research facilities of the laboratories, enrichment of incubation centre, obtaining of research grants from government agencies, pharmaceutical industries, strengthen collaborations with national/international universities. Institution also plans



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to enhance seed money to faculty, students to encourage research, plans to improve e-content of all programmes.

#### **Increasing the number of computers and other ICT related equipments**

The institute plans to increase the number of computers and ICT enabled equipment for the betterment of academic and administrative activities such as computer, camera, cctv cameras, LCD tv, printer, scanner, projectors, software for various departments, biometric machines, audio – visual systems etc.

#### **Strengthening skill development activities**

With an intention of improving development of the students, the institution plans to strengthen skill development activities through introducing communication skills, various guest lectures, and personality development programmes. Skill development courses are strengthened every year by review in BOS.

#### **Strengthening personal counseling**

Institution further strengthens personal counseling activities of the students through mentor – mentee program.

#### **Strengthening the ICT enabled teaching**

The institute plans to strengthen ICT enabled teaching through the use of E - learning resources, tools and learning management systems.

#### **Centre for entry in services and strengthening the activities of career counseling cell**

The institute propose to strengthen the activities of carries counseling cell and centre for entry in services such as seminars, guest lectures; training, guidance session, personality development session, coaching classes for competitive examinations, mock interviews for placement drives.

#### **Increasing participation of students in cultural, sports and games activities**

The institute plans to increase participation of students in cultural, sports and games activities for the all-round development of the students.

#### **Increasing faculty / staff development programs**

The college proposes to increase faculty as well as staff development programmes, workshops, seminars, conferences, and refresher courses.

#### **Developing sport culture and facilities**

The institute plans to develop sports culture by coaching of students on various games and sports with special coaches and sports materials.



  
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### **Strengthening welfare schemes for students**

The institute plans to strengthen welfare schemes for students such as Book Donation scheme, Scholarships and free ships. Hostel facilities for boys and girls, remedial coaching classes, book bank facility for SC, ST students, Grievance Redressal Committee, e-Grievance redressal portal, internal complaint committee against sexual harassment and occupational harassment on women, Unnat Bharat Abhiyan, Anti Ragging Cell, Women's Cell, Counseling Cell, Parking Facility, Canteen Facility, Publishing College Magazine, campus newsletters, Garden Facility, Library Reading Room, Computer lab with broadband connection, eBooks etc.

### **Strengthening the conduction of social activities**

The institution plans to improve the conduction of social activities like HMR, HMAP, various awareness programs to create strong connectivity with neighborhood and to educate them. Institute further improve PMBJAK and practical classes through PMBJAK.

### **Conducting green audit of campus**

With a vision to enhance environmental consciousness, the institution is implementing many green initiatives by associating with NSS unit. To ensure and sustain the same, the institution also conducts green audit, energy audit and environmental audit internally by the students and also externally by approved agencies/third parties. The institution also planned to establish a sewage treatment plant by accounting it into long term objective.

### **Strengthening innovative pedagogical teaching**

To keep teaching learning process more effective, the institution plans to strengthen innovative pedagogical teaching such as peer teaching learning, ICT enabled teaching, interactive method, participative learning, experiential learning, problem solving method, brain storming sessions, industrial visits, anagrams, word search, crossword puzzle, quiz, working models, graphical representation of the digital 3D models.

### **Increasing library learning resources**

The institute plans to further improve library learning resources for the development of students and staff and also increasing the availability of the resources than existing.



  
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## Action Taken Report

During the post reaccreditation period the institute has implemented the following plans:

### Introducing new courses / Centre


The institute has started the following new courses/ Programme during the last five years

1. Pharmacovigilance program of India (2014 – 2015)
2. Certificate program on clinical data management
3. Skill Development Program
4. Skill Oriented Program
5. MOOCS (2016 – 2017)
6. Human Values and professional ethics (2016 – 2017)
7. Certificate program on personality and life enrichment (2015 – 2016)
8. Inspire internship program (2014 – 2015)
9. Certificate program on breeding and experimentation on animals (2014 – 2015)
10. Certificate program on life skills (2014 – 2015)
11. Bridge course on Research Methodologies (2014 – 2015)
12. Orientation program on time management (2014 – 2015)
13. Bridge course on personality development and communication skills (2014 – 2015)
14. Orientation on Anti-ragging (2014 – 2015)
15. Workshop on fire and safety awareness (2014 – 2015)
16. Training program on teaching methodology (2014 – 2015)
17. Workshop on Heart-fullness meditation program (2015 – 2016)
18. Certificate program on A.P Skill building initiative – Pratyancha (2017 – 2018)
19. Student capability enhancement program (2020 – 2021)
20. Workshop on SPSS statistical tool (2017 – 2018)
21. Workshop on COLS (Compression Only Life Support) (2017 – 2018)

### Strengthening feedback system

The college has strengthened the feedback system. It has made structured questionnaire to obtain feedback from various stakeholders such as students, teachers, employers, alumni, parents and others. After the collection of the feedback from various stakeholders, the college has prepared feedback analysis report and took into consideration suggestions made by the stakeholders and took action.



  
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### **Feedback on Design and Review of Syllabus**

1. Student Link: [View](#)
2. Faculty Link: [View](#)
3. Alumni Link: [View](#)
4. Parent Link: [View](#)
5. Management Link: [View](#)
6. Employer Link: [View](#)

### **360° Feedback**

1. Student Link: [View](#)
2. Faculty Link: [View](#)
3. Alumni Link: [View](#)
4. Parent Link: [View](#)
5. Management Link: [View](#)
6. Employer Link: [View](#)

### **Feedback Forms**

**Link for student feedback on faculty (2019-2020) [View](#)**

**Link for student feedback on faculty (2020-2021) [View](#)**

**Link for Survey on Course Outcomes [View](#)**



**Management Link:**

[https://docs.google.com/forms/d/e/1FAIpQLSdUManjNYWSldm8tt8SAMEwcPoepGqkERX8m\\_Ylctn1\\_zlA/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdUManjNYWSldm8tt8SAMEwcPoepGqkERX8m_Ylctn1_zlA/viewform)

**Employer Link:**

[https://docs.google.com/forms/d/e/1FAIpQLSeQ2FH2MfcjdqSdIm\\_jRH7LwG44mvCfMWF1gTqK9CrMNAUw/viewform](https://docs.google.com/forms/d/e/1FAIpQLSeQ2FH2MfcjdqSdIm_jRH7LwG44mvCfMWF1gTqK9CrMNAUw/viewform)

**Feedback Forms:****Link for student feedback on faculty (2019-2020):**

[https://forms.zohopublic.in/clptiqac/form/StudentFeedbackonFaculty/formperma/1IYwXsSwW3c6Iye0OUhzOdyIH\\_M60\\_ThOpnTjPDXqHQ](https://forms.zohopublic.in/clptiqac/form/StudentFeedbackonFaculty/formperma/1IYwXsSwW3c6Iye0OUhzOdyIH_M60_ThOpnTjPDXqHQ)

**Link for student feedback on faculty (2020-2021):**

[https://forms.zohopublic.in/clptiqac/form/StudentFeedbackonFacultyAY202021/formperma/mzg3gvNwe3E5APhRtP-I5zUhR0\\_j0-7y7149PqOh8pY](https://forms.zohopublic.in/clptiqac/form/StudentFeedbackonFacultyAY202021/formperma/mzg3gvNwe3E5APhRtP-I5zUhR0_j0-7y7149PqOh8pY)

**Link for Survey on Course Outcomes:**

<https://forms.zohopublic.in/clptiqac/form/SurveyonCourseOutcomesCO/formperma/bOiokGXgzos75J2SfOU2ei0nrVTYbmNo3qKGvbtKleY>

**Strengthening curricular, co-curricular and extra-curricular activities:**

For the all-round development of the students the college has organized various curricular, co-curricular and extra-curricular activities through N.S.S, Women's cell, cultural committee, sports committee, various departments of the college.

**Promoting research culture and innovation**

Institution has developed research culture and innovation through the research policy and research advisory board. Faculty and students are sensitized to improve research publications and participation in innovation based activities, pharmaceutical science exhibitions and poster presentation competitions on research. The institute has been organizing workshops, seminars, symposia, conferences, demonstrations, and training programs through various departments, and other professional organizations. Institute established "Enrich" incubation centre for higher learning and research for the institution and others. The institution provides seed money for the faculty for advanced research, research publications, patents, and to meet research experts. It also encourage to apply patents and provide financial assistance if needed. Through incubation center the institution performs consultancy projects, sponsored projects and also provides training through corporate training for members of other institutions and organizations. Teachers, students published their research papers in UGC listed and peer reviewed journals and



participated in university, state, national and international workshops, seminars and conferences.

Few faculty members published books with the reputed publishers.

#### SEED MONEY/ FACULTY

S. No	Academic Year	Name of the Faculty/ Student	Details	Amount In Rupees
1	2020-21	D.Eswar Tony	Neuropharmacological evaluation of leaf extracts of <i>Clerodendrum serratum</i> for memory enhancement activity by <i>In-vivo</i> and <i>In-vitro</i> methods on rodents	25,000/-
2	2020-2021	P. Abhinandana	A Validated high performance liquid chromatographic method for the quantification of Favipiravir by PDA Detector	15,000/-
3	2020-2021	P. Abhinandana	A New derivative and Non derivative UV Spectroscopic approach for quantification of Simvastatin & Sitagliptin in bulk & pharmaceutical formulation	3000/-
4	2020-2021	P. Prachet	Physico- Chemical Characterization of Podiperidone Palmitate & compatability studies with its Pharmaceutical excipients	10,000/-
5	2020-2021	N. Kamakshi Devi	Estimation of Saxagliptin in pharmaceuticals – A review	3075/-
6	2020-2021	P. Abhinandana	Anti Parkinsonian Drug estimation by RPHPLC	10,750/-
7	2019-2020	Dr. VijayaPandi Pandey	Protective effect of Mangiferin on memory impairment: A systemic review	15,000/-
8	2019-2020	G. Naga Raju	Simultaneous estimation of Daclatasvir and Sofosbuvir in tablet dosage form by RPHPLC	10,500/-
9	2019-2020	P. Prachet	Analytical method development and validation of Gemcitabin in tablets by HPLC by different analytical techniques	10,000/-
10	2019-2020	Dr. VijayaPandi Pandey	Neuro-Psycho Pharmacological studies on <i>Clitoria ternata</i> linn – leaves extract	10,000/-
11	2019-2020	Ch. Sai Charitha	Studies on the effect of polymers in fabrication and characterization of Domperidone floating tablets	5244/-
12	2019-2020	J. Naga Lakshmi	Screening of bioactive Phyto chemicals for their antiallergic activity on guinea pigs against non immunological contact urticaria	5000/-



13	2018 – 2019	M. V. Ramana	Formulation and optimization of Zolmitriptan oral fast dissolving films	9000/-
14	2018 – 2019	Sk. Arifa Begum	Formulation and evaluation of floating gel beds of Loratadine	4580/-
15	2018 – 2019	M. Maneesh Kumar Reddy	A Case control study on factors influencing Suicide attempts	10,900/-
16	2018 – 2019	Dr. S.S. Mani Kiran	Design and development of Gastro retentive tablets of <i>coccina grandis</i> leaf extract for treating H. Pylori infection	19,875/-
17	2017 - 2018	A. Aneesha	Phyto chemical and anti ulcer activity of <i>limonia acidissima linn</i> in treating ethanol induced ulcer in albino rats	4700/-
18	2017 - 2018	D. Eswar Tony	A survey on risk assessment among diabetic populations in Guntur region of Andhra Pradesh	8720/-
19	2017 - 2018	J. Naga lakshmi	Pharmacological evaluation of ellagic acid for the treatment of common dermatological disorders in Wistar rats	9140/-
20	2016 – 2017	Dr. S.T.V Raghavamma	Assessment of efficacy and safety of newly formulated natural Sun protective cream	12,900/-

#### SPONSORED PROJECTS/ INDUSTRY

S. No	Academic Year	Name of the Company / Organization	Details	Amount in Rupees
1	2020 – 2021	Darwin Formulations Pvt. Ltd.	Design, development, optimization and dissolution profiles of Metoprolol Succinate Extended Release Pellets	45,000/-
2	2020 – 2021	Darwin Formulations Pvt. Ltd.	Anti Parkinsonian drug estimation by RPHPLC	10,000/-
3	2020 – 2021	Biophore India Pharmaceuticals Pvt. Ltd.	Quantification and validation of Pirfenidone by UV, HPLC and HPTLC methods	45,000/-
4	2020 – 2021	Biophore India Pharmaceuticals Pvt. Ltd.	Physico Chemical Characterization of Paliperidone Palmitate	21,000/-
5	2020 – 2021	Darwin Formulations Pvt. Ltd.	A Validated HPLC Method for the quantification of favipiravir by PDA Detector	15,000/-
6	2019 – 2020	Ani Generics Pvt. Ltd.	Dissolution Profiles of Levocitrizine Dihydro Chloride	20,000/-



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7	2019 – 2020	Ani Generics Pvt. Ltd.	Dissolution Profiles of Telmisartan tablets and Micardis tablets	30,000/-
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#### CONSULTANCY PROJECTS / REVENUE GENERATED

S. No	Academic Year	Consultancy Projects	Revenue Generated
1	2020-21	24	Rs.24,400 /-
2	2019-20	73	Rs.94,950/-
3	2018-19	74	Rs.67,485/-
4	2017-18	55	Rs.1,27,965/-
5	2016-17	54	Rs.46,025/-
6	2015-16	114	Rs.10,33,385/-

#### CORPORATE TRAINING / REVENUE GENERATED

S. No	Academic Year	Participants	Trained at	Details	Amount in Rupees
1	2020 – 2021	Mrs. P. Lavanya, Asst. Prof. Victoria College of Pharmacy, Nallapadu, Guntur	Department of Pharmaceutical Analysis	HPLC, HPTLC, Partical size analyzer, DSC	3000/-
2	2020 – 2021	Ms. G. Sri Devi, Asst. Prof. Victoria College of Pharmacy, Nallapadu, Guntur	Department of Pharmaceutical Analysis	HPLC, HPTLC, Partical size analyzer, DSC	3000/-
3	2020 – 2021	Mr. P. Jogeswara rao, Asst. Prof. Siddhartha institute of Pharmaceutical sciences, Narasaraopeta	Department of Pharmaceutical Analysis	HPLC, HPTLC, Partical size analyzer, DSC	3000/-
4	2020 – 2021	Ms. R. Lakshmi Durga, Asst. Prof. Siddhartha institute of Pharmaceutical sciences, Narasaraopeta	Department of Pharmaceutical Analysis	HPLC, HPTLC, Partical size analyzer, DSC	3000/-



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5	2020 – 2021	Mrs. Kota Anusha, Asst. Prof. K.C. Reddy Institute of Pharmaceutical Sciences, Medikonduru, Guntur	Department of Pharmaceutical Analysis	HPLC, HPTLC, Partical size analyzer, DSC	3000/-
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### LIST OF PATENTS GRANTED/PUBLISHED

S. No	Applicant Name	Patent / Application Number	Patent Details	Published Date	Patent Granted
1.	Dr. Rama Rao Nadendla	364724	Formulation of glimepride controlled release transdermal patches by using natural polymers	21/12/2018	Yes
2.	Dr. Rama Rao Nadendla	202141010468	Method for quantification of pirfenidone, a covid-19 anti- fibrotic agent, by sensitive analytical techniques.	23/04/2021	-
3.	Dr. Rama Rao Nadendla	202141013956	Method for estimation of anti- parkinsonian drugs carbidopa, levopoda and entacapone, by RP-JPLC	10/06/2021	-
4.	Dr. Rama Rao Nadendla	202141015629	Method for quantification of Favipiravir by RP-HPLC	23/04/2021	-
5.	Dr. Rama Rao Nadendla	202141017058	Method for development of rivapoxaban oral suspension	23/04/2021	-
6.	Dr. Rama Rao Nadendla	202141017984	Method for colorimetric estimation of Favipiravir in pharmaceutical formulation using different reagents	30/04/2021	-
7.	Dr. Rama Rao Nadendla	202141018196	Method for formulation development of rivaroxaban effervescent granules	30/04/2021	-
8.	Dr. Rama Rao Nadendla & Darsi Eswar Tony	202141018515	Muscle strength maze, equipment to assess the physical activity of rodents in diet induced hyperlipidemia	30/04/2021	-
9.	Dr. Rama Rao Nadendla	202141017534	Novel UV-spectroscopic approach for quantification of simvastatin and sitagliptin in	23/04/2021	-



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			bulk and pharmaceutical formulation		
10.	Dr.Rama Rao Nadendla & Satyanarayana Julluru	202141017499	Method for formulation development of rivaroxaban powder oral suspension	23/04/2021	-
11.	Vadlamudi Pallavi	201841040263	Design, Development and characterization of transdermal delivery system of saxagliptin for the treatment of diabetes mellitus	01/05/2020	-
12.	Dr. S.T.V.Raghavam ma	201741032967	Sun protective formulation comprising of natural essential oils thereof	22/03/2019	-
13.	Bodepudi Srikanth	201941000177	Design and development of floating tablets of Losartan potassium	11/01/2019	-
14.	Shaik Munwar	201841038442	Synthesis and characterization of novel 2-hydroxy-1, 2-diphenyl ethanone derivatives	19/10/2018	-
15.	Arulsamy Elphine Prabakar	201741015402	Synergistic herbal extract formulation for the management of diabetes mellitus and detoxification	09/11/2018	-
16.	M. Sai Kusuma	201741016259	Synergistic anti-inflammatory activity of aerva lanata, boerbavia diffusa and murraya koenigii	16/11/2018	-
17.	Dr. N.L.Prasanthi	201741032950	A multi herbal formulation for tooth care and a process for preparation thereof	13/12/2019	-
18.	Dr. S.S.Mani Kiran	201741043189	Herbaceutical fast dissolving oral film for diabetes	13/12/2019	-
19.	D. Ramya Sri	201841017137	Method development and validation for the estimation of rosuvastatin by RP-HPLC method in bulk and Pharmaceutical Dosage form	08/11/2019	-
20.	A. Naga Jyothi	201841017975	Simple simultaneous RP-HPLC method for the estimation of amlodipine and	15/11/2019	-



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21.	G.Pavani	201841017977	Stability indicating RP-HPLC method for the estimation of saroglitzar in bulk and pharmaceutical dosage form	15/11/2019	-
22.	P. Pavan Naga Sai	201841018701	Integrated LC-UV-IR-NMR-Mass device for the separation, detection, characterization and quantification	22/11/2019	-
23.	P.Sivappa Naidu	201841023362	Estimation of fingolimod in its pharmaceutical dosage forms by validated RP-HPLC method.	27/12/2019	-
24.	A.Krishna Priya	201841026605	Method development and validation for the estimation of lacosamide and its related substance injection formulation by RP-HPLC method in bulk and Pharmaceutical dosage form	24/01/2020	-
25.	K.Chandralekha	201841040692	Integrated SFC-IR-NMR-MASS device for the separation detection, characterization and quantification	01/05/2020	-
26.	Shaik Mastan vali	201841040687	Method development and validation for simultaneous estimation of fenofibrate and simvastatin	01/05/2020	-
27.	Bhumireddy Koteswari	201841040697	Synergistic herbal extract formulation for the management of anti-fungal and anti-oxidant on human body	01/05/2020	-
28.	Shaik Reshma	201841040689	Formulation and evaluation of candesartan cilexetil oral dissolving films	01/05/2020	-
29.	Pichikala Mounika	201841040698	Synergistic herbal extract formulation for the management of anti-inflammatory and anti-oxidant of human body	01/05/2020	-
30.	Mamillapalli	201841041596	Anti-diabetic activity of	08/05/2020	-



	Bhargavi		quinazole derivative in alloxan induced rats		
31.	Naidu Ayesha	201841041591	Fabrication and evaluation of orogel containing ferrous fumarate	08/05/2020	-
32.	Ravula Sriharsha	201841041593	Extraction and isolation of cardio protective amygdalin glycoside malus domestica seeds	08/05/2020	-
33.	Maram Murali Krishna	201841043471	Design and invitro evaluation of different viscosity grades of HPMC polymers with bees wax beads	22/05/2020	-
34.	Inapakolla Gayathri Tejaswi	201841043446	Synergistic herbal extract formulation for the management of anti-inflammatory and anti-oxidation of human body	22/05/2020	-
35.	Sivaram Teja	201841043475	Anti-bacterial and anti-fungal activity of herbal extract formulation and its evaluation	22/05/2020	-
36.	Lalitha Mistry	201841041583	Synthesis of novel substituted benzimidazole derivatives as mannich bases and their anti bacterial activity	08/05/2020	-
37.	Navya Devireddy and Om Sai Nidubrolu	201841045755	Safety device for I.V. Cannula to truncate the formation of blood clot	11/09/2020	-




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### Promotion of linkages and collaborations with institutions/ industries / NGOs

As per the guidelines of UGC and NAAC, the institute has established linkages and collaborations with the other higher education institutions, industries, NGOs and GOs Such as:

S.No	Industry/Hospital/Organization/Laboratory/Institution
1	Spartan Health Sciences University, West Indies
2	Kelvin Laboratories, Hyderabad
3	MKTXS market Access solutions, LLC, USA.
4	SIBAR Institute of Dental Sciences, Guntur
5	Srinija Parenterals, Perecherla
6	Government General Hospital, Guntur
7	Biophore Pharmaceuticals, Hyderabad
8	OpEx Accelerator Pvt Ltd., Kolhapur, Maharastra.
9	Darwin Research Laboratories, Vijayawada
10	Darwin Formulations Pvt Ltd, Vijayawada
11	Organic Pharmaceuticals, Vijayawada
12	Darwin Research and Ayur Pharma, Vijayawada
13	International Health Care Ltd., Vijayawada
14	Arsvil Research Laboratories, Vijayawada
15	PVS Laboratories, Vijayawada
16	Lalitha Super Speciality Hospital, Guntur
17	Laila Nutraceuticals, Vijayawada
18	Delexcel Pharma Pvt., Ltd., Hyderabad
19	University of Maryland, Easternshore, USA
20	Girijananda Chowdhury Institute of Pharmaceutical Science (GIPS), Guwahati
21	Department of Zoology, Govt Women's college, Guntur
22	Arete IT Services, Vijayawada
23	ANI Generics Private Limited, Hyderabad
24	IKYA Global Education, Hyderabad.
25	Rubicon Skill Development Pvt. Ltd, Pune
26	Krishna University, Machilipatnam
27	ANN Pharmacare and Wellness LLP, Karnataka



  
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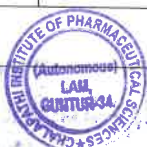
28	AP State Skill Development Corporation (APSSDC), Vijayawada
29	IXORA Tech Consulting Services Pvt Ltd., Mumbai.

### Strengthening the infrastructure

The institute has renovated boy's common room, girl's common room and developed parking for students and faculty, campus garden. It established, modernized the wet analysis laboratory, and developed and modernized all other laboratories such as pharmacology, pharmaceutical chemistry and pharmaceutical engineering, pharmaceuticals laboratories. The animal house in the institution is shifted and modernized with high efficiency equipment and provides required care for the animals. It modifies ICT enabled classrooms and seminar hall and purchased the required furniture and equipment used for the laboratories and classrooms and also purchased the materials required for library, sports and cultural activities. As part of green initiative the campus undergone for renewable solar energy and purchased the required equipments like solar panels, amplifier and energy converting and storing devices.

### Major equipment purchased

S.No	Date	Make	Description	Unit Price	Qty	Total
1	12-02-2005	BHARATA CUTLER HAMMER	Rotary tablet Punching Machine	120000.00	1	120000.00
2	30-12-2006	SHIMADZU	Shimadzu HPLC	660000.00	1	660000.00
3	31-01-2007	LAB INDIA	Dissolution Test Apparatus	112000.00	1	135490.00
4	07-07-2007	RAGAS SCIENTIFIC	Micro synthesizer	150000.00	1	150000.00
5	07-11-2007	BROOKFIELD DV-II+PRO	Brookfield Viscometer	239400.00	1	239400.00
6	13-09-2007	LABINDIA	Melting Point Apparatus	90000.00	1	117936.00
7	24-09-2008	LAB INDIA	Dissolution Test Apparatus	120000.00	2	280100.00
8	10-07-2008	ELICO	Double Beam UV Spectrophotometer	207672.00	1	207672.00
9	25-03-2009	REMI	Brushless Rev. Centrifuge	111300.00	1	143268.00
10	30-07-2009	LAB INDIA	Dissolution Test Apparatus	120000.00	1	146124.00



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11	11-05-2009	OSCAR ULTRA SONIC	Ultrasonic Processor	115180.00	1	129577.50
12	20-11-2009	ELICO	UV Spectrophotometer single beam	130970.00	1	136208.00
13	02-02-2010	VJ INSTRUMENTS	R & D Coater	132000.00	1	150000.00
14	01-05-2010	ILSHIN LAB CO.LTD	Freeze Dryer	375000.00	1	375000.00
15	13-09-2010	BRUKER	FTIR	890000.00	1	925600.00
16	26-11-2010	ZYMARK	Turbovap	300000.00	1	312000.00
17	05-06-2011	MARSAP	Basic Unit For Indirect Blood Pressure	218502.00	1	231374.00
18	13-09-2011	LAB INDIA	Double Beam UV Spectrophotometer	340385.00	1	354000.00
19	15-09-2011	REMI	Environmental Test Chamber	150350.00	1	171850.00
20	01-03-2012	AGILENT	HPLC compact	761904.00	1	800000.00
21	07-07-2012	INCO	Digital Physiographic Channel	120000.00	1	120000.00
22	08-12-2012	VJ INSTRUMENTS	Fluidized bed drier & Processor	493750.00	1	566718.00
23	19-02-2013	VJ INSTRUMENTS	Film former	105110.00	1	125000.00
24	18-11-2013	TA INSTRUMENT	DSC(Differential Scanning Calorimeter)	1126987.00	1	1126987.00
25	26-04-2014	IKA	Ultra Turrex	136659.00	1	136659.00
26	25-06-2014	KARNAVATI ENGG.LTD	Main Drive	200000.00	1	200000.00
27	25-06-2014	KARNAVATI ENGG.LTD	Wet Granulator	108000.00	1	108000.00
28	13-06-2014	INCO	Inco Digital Plethresmometer	150000.00	1	150000.00





29	22-11-2014	VJ INSTRUMENTS	Solar Water Distillation Unit	155000.00	1	160425.00
30	22-04-2015	OSCAR	High Performance Ultra Sonicator	328571.00	1	345000.00
31	31-08-2015	CAROUSEL	Parallel Synthesizer (Carosel 6 Plus Reaction Station)	446857.00	1	469200.00
32	09-08-2015	LAB INDIA	Tablet Hardness Tester	320000.00	1	360000.00
33	25-02-2016	ADHITHYA SCINTIFIC	Rotary Evaporator	350000.00	1	367500.00
34	05-04-2016	LAB INDIA	Automatic Titrator	240000.00	1	270000.00
35	14-06-2017	LAB INDIA	Automatic karl fisher titrator	130000.00	1	130000.00
36	10-01-2018	ELECTRO LAB	Mini spray driver	425000.00	1	501500.00
37	16-02-2018	HIMEDIA	Well PCR Thermal Cycler	100000.00	1	100000.00
38	26-10-2018	SHIMADZU	Shimadzu Prominence HPLC System	1925000.00	1	2021250.00
39	18-01-2019	ESSAE	Semi micro Balance	200730.00	1	215827.00
40	05-04-2019	Ambica Engineers	Automatic 3in1 Aerosol Filling Machine	500000.00	1	525000.00
41	16-07-2019	ESSAE	Moisture Analyzer	140315.00	1	147331.00
42	16-07-2019	AETRON	HPTLC System	1000000.00	1	1076250.00
43	18-10-2019	HORIBA	Nanoparticle Analyzer sz- 100	800000.00	1	840000.00
<b>TOTAL AMOUNT(Rs)</b>						<b>1,58,48,246.50</b>



  
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### **Increasing the number of computers and other ICT related equipments**

The institute has increased the number of computers, replaced obsolete computers with upgraded version and ICT enabled equipment for the betterment of academic and administrative activities such as computer, camera, cctv cameras, LCD televisions, printers, scanner, projectors, software for various departments, biometrics, speaker etc.

### **Strengthening skill development activities**

Academics and technical skills of students are strengthened with skill development programs designed by BOS and approved by academic council has been implemented. Personality and communication skills of students were improved with heartfulness meditation, soft skills, language laboratory and personality development programmes etc.

DEPARTMENT OF PHARMACEUTICS				
S. No	Period	Programme	Topic	Students Participated
2021/01	04/08/2021 To 12/08/2021	Skill Development Program	Advanced Pharmacokinetic principles and molecular biotechnique practices	III/IV B.Pharmacy
2020/02	23/12/2020 To 24/12/2020	Skill Development Program	Advanced Pharmacokinetic principles and molecular biotechnique practices	IV/IV B.Pharmacy
2020/01	03/12/2020 To 05/12/2020	Skill Development Program	Advances in formulation and evaluation of novel drug delivery systems	IV/IV B.Pharmacy & III/VI Pharm.D Students
2019/01	29/04/2019 To 01/05/2019	Skill Oriented Program	Pharmaceutical optimization and quality by design (QbD) in product development	I/II M.Pharmacy (Pharmaceutics)
2018/03	11/10/2018	Skill Oriented	Advances in	III/IV B.Pharmacy



	to 13/10/2018	Program	Manufacturing and Quality Control Techniques of Oral Solids	
2018/02	27/09/2018 to 29/09/2018	Skill Oriented Program	Advances in formulation and evaluation of Drug Delivery Systems	IV/IV B.Pharmacy & III/VI Pharm.D Students
2018/01	27/03/2018 to 31/03/2018	Skill Oriented Program	Manufacturing and Quality Control Techniques of Oral Solids	III/IV B.Pharmacy Students

#### DEPARTMENT OF PHARMACEUTICAL ANALYSIS

S. No	Period	Programme	Topic	Students Participated
2021/01	04/08/2021 To 09/08/2021	Skill Development Programme	Modern Techniques involved in Synthesis and analysis of drugs	III/IV B.Pharmacy
2020/01	09/12/2020 To 12/12/2020	Skill Development Programme	Handling and Training on Analytical Instruments  Patent Filing and processing	II/II M.Pharmacy, IV/IV B.Pharmacy, IV/VI Pharm.D
2019/01	05/07/2019 To 09/07/2019	Skill Oriented Program	Intellectual property rights, patent drafting, filing and processing  Synthesis, characterization and estimation of drugs and biomolecules	I/II M.Pharmacy (Pharmaceutical Analysis, Regulatory Affairs and II/IV B.Pharmacy)
2018/01	03/09/2018 to 05/09/2018	Skill Oriented Program	Handling and Training on Analytical Instruments	IV/IV B.Pharmacy/ III/VI Pharm.D Students

#### DEPARTMENT OF PHARMACOLOGY

S. No	Period	Programme	Topic	Students Participated
2020/02	26/11/2020 To 28/11/2020	Skill Development Programme	Recent trends in experimental pharmacology and analysis of crude drugs	IV/IV B.Pharmacy III/VI Pharm.D
2020/01	12/03/2020 To	Skill Development Programme	Recent trends in experimental	IV/IV B.Pharmacy III/VI Pharm.D



	14/03/2020		pharmacology and analysis of crude drugs	
2019/01	08/07/2019 & 10/07/2019	Skill Development Programme	Pharmacovigilance	I/II M.Pharmacy
2018/01	06/02/2018 & 07/02/2018	Skill oriented Certificate Programme	Recent trends in experimental pharmacology	IV/IV B.Pharmacy Students
2018/02	26/12/2018 to 28/12/2018	Skill Development Programme	Recent trends in experimental pharmacology	IV/IV B.Pharmacy Students & III/VI Pharm.D

#### DEPARTMENT OF PHARMACY PRACTICE

S. No	Period	Programme	Topic	Students Participated
2020/02	11/12/2020 To 12/12/2020	Skill Development Programme	Community Pharmacy - Entrepreneurship Skills	II/VI Pharm.D Students
2020/01	19/02/2020 To 20/02/2020	Skill Development Programme	Community Pharmacy - Entrepreneurship Skills	II & IV/VI Pharm.D
2019/01	14/03/2019 to 16/03/2019	Skill oriented Certificate Programme	Community Pharmacy - Entrepreneurship Skills	III/IV B.Pharmacy
2018/01	03/10/2018 to 05/10/2018	Skill Development Programme	Community Pharmacy - Entrepreneurship Skills	IV/VI Pharm.D and I/II M.Pharmacy (Pharmacology)

#### Strengthening personal counseling:

For the all round development of the students, institution strengthened the personal counseling activities for the students through mentor – mentee program and for each 20 to 25 students a mentor is allotted and even for their sheer comfort they can be mentored by the faculty they want to take counseling from apart from academic mentors..

#### Strengthening the ICT enabled teaching

The institute has strengthened with ICT enabled teaching through the use of E - learning resources, tools and learning management systems such as YouTube, Class marker, educandy, Zoom, Jitsi, Google forms, Quizizz, online journals, books and other e-Resources. The faculty members and of the institute guest speakers developed the e-content by capturing their audio-visual lectures, live sessions, power point presentations for teaching, provided study materials to the students by uploading the necessity content and presentations through website, drive and cloud management.



  
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**Strengthening the activities of career counseling cell and centre for entry in services.**

The institute has strengthened the activities of career counseling through Industry Institute Placement and Entrepreneurship Cell (IIPEC) and centre for entry in services by organizing activities such as seminars, guest lectures, training, guidance session, personality development session, coaching classes for competitive examinations, certificate courses and interaction with industrial experts and alumni members.

**Increasing participation of students in cultural, sports and games activities**

The institute has been motivating the students to participate in cultural, sports and games activities for the all-round development of the students. Good number of students received awards and medals in cultural and sports competitions.

Year	Cultural Events
2019-20	05
2018-19	13
2017-18	08
2016-17	02
2015-16	04

**Increasing faculty / staff development programme**

The institute has been organizing faculty, staff development programs/refresher courses/ industrial training such as training programs, workshops, demonstrations, seminars, conferences, and interaction programs. The details are as follows.

**SUMMARY OF FACULTY DEVELOPMENT PROGRAM (FDP) ORGANIZED**

Year	Pharmaceutics	Pharmaceutical Analysis	Pharmacology	Pharmacy Practice	Others (Alumni, IIPEC, IQAC)	Total
2021	-	--	-	-	02	02
2020	-	01	01	01	-	03
2019	01	01	-	-	04	06
2018	04	02	-	01	02	09
2017	02	01	-	-	02	05
2016	03	02	02	03	-	10



  
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### Developing sport culture and facilities

The institute has developed sports culture by organizing various activities and offered incentive to the students for sports activities such as sports materials, certificate of appreciation and mementoes. It upgraded sports facilities in the college. The institute has organized the following games and sports activities, competitions during the post accreditation period:

Year	Sports Events
2019-20	13
2018-19	15
2017-18	18
2016-17	04
2015-16	06

### Strengthening welfare schemes for students

The institute strengthened welfare schemes for students such as book donation scheme, scholarships and free ships. Hostel facilities for boys and girls, remedial coaching classes, book bank facility for SC, ST students, Grievance Redressal Committee, e-Grievance redressal portal, internal complaint committee against sexual harassment and occupational harassment on women, Unnat Bharat Abhiyan, Anti Ragging Cell, Women's Cell, Counseling Cell, Parking Facility, Canteen Facility, Publishing College Magazine, Campus newsletters, Garden Facility, Library Reading Room, Computer lab with broadband connection, eBooks etc.

### Strengthening the conduction of social activities

The institution organized many social activities like HMR, HMAP, various awareness programs to create strong connectivity with neighborhood and to educate them through various departments and committees of the institution.

S.No	Name of the activity	Year of the activity	No of students
<b>HOME MEDICATION REVIEW (HMR)</b>			
1.	Home Medication Review (HMR), Swamiji Apartments, Chandramouli Nagar, Guntur	04/02/2020	12
2.	Home Medication Review (HMR), Mahatma Gandhi Inner Ring Road, Guntur	14/11/2019	15
3.	Home Medication Review (HMR), NTR Stadium, Guntur	19/06/2019	06




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4.	Communities make their difference, Collector office to AC College, Guntur	01/12/2019	15
5.	Make every day world no tobacco day, Guntur Medical College, Guntur	31/05/2019	30
6.	Home Medication Review (HMR), Dhulipudi, Guntur	30/01/2018	12
7.	Know your status, DMHO Office, Guntur	01/12/2018	90
8.	Pharmacists for Healthy India, Govt. General Hospital, Guntur	20/11/2018	30
9.	Amaravathi Mini Maker Faire, Magazine, AP Innovation Society, APSCHE, Vijayawada	29/07/2018	09
10.	Awareness on Screening Techniques in Cancer, Govt. General Hospital, Guntur	26/07/2018	08
11.	Home Medication Review (HMR), Police Parade Ground, Guntur	30/04/2017	18
12.	Home Medication Review (HMR), Tadikonda, Guntur	25/01/2017	09
13.	Home Medication Review (HMR), Gorantla Centre, Guntur	08/01/2017	10
14.	4 <sup>th</sup> Intensive Drug Monitoring Programme, Lam, Guntur	16/09/2017	19
15.	World suicide prevention day, Govt. General Hospital, Guntur	10/09/2017	31
16.	Drug and poison information centre, Govt.General Hospital, Guntur	14/06/2017	23
17.	Hands on training for Pharmacists on injections, cannulas	10/01/2017	60
18.	Home Medication Review (HMR), Samskruthi Apartment, Amaravathi road, Nagaralu, Guntur	25/09/2016	13
19.	Home Medication Review (HMR), Rakesh Grand Apartment, Vidyanagar, Guntur	27/03/2016	11
<b>ISPOR-AMARAVATHI REGIONAL CHAPTER</b>			
20.	ISPOR-Amaravathi Regional Chapter-Mock patient counselling competition	10/08/2019	31
21.	ISPOR-Amaravathi Regional Chapter-Patient counselling Leaflet Competition	27/09/2019	30
22.	ISPOR-Amaravathi Regional Chapter-Painting Competition	14/11/2019	20
23.	ISPOR-Amaravathi Regional Chapter- Infection status, access of treatment and care services of AIDS	03/12/2018	09



  
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24.	ISPOR-ANU Student Chapter, Elocution, Water Conservation	16/08/2016	05
25.	National Voluntary Blood Donation Day, Govt. General Hospital, Guntur	01/10/2016	05
26.	Drug Information Center, Govt. General Hospital, Guntur	08/02/2016	10
<b>NATIONAL SERVICE SCHEME UNIT (NSS)</b>			
27.	Free dental checkup camp was organized in the college, NSS volunteers, students and staff members are utilized the service.	30/01/2020	85
28.	Awareness programme on Tobacco and Alcohol abuse, NSS volunteers, students and staff members are actively participated.	16/02/2020	30
29.	Balaosthayam-Children's fest in association with Jana Vignana Vedika, NSS volunteers, students and staff members are actively participated.	28/02/2020 to 29/02/2020	32
30.	Awareness programme on Water usage and minimize the water wastage, NSS volunteers, students and staff members are actively participated.	07/03/2020	50
31.	Swaccha bharath programme was conducted and planted the different medicinal plants in the college premises	10/08/2019	30
32.	On the eve of NSS foundation day, all the NSS volunteers celebrated the occasion and were lightened about their social responsibilities	24/09/2019	128
33.	Non-violence and peace day was observed in the college premises to mark the birth anniversary of Father of our Nation Mahatma Gandhi and students were given oath to maintain peace and live in harmony with society	02/10/2019	125
34.	Essay writing and elocution competitions was conducted for NSS Volunteers and students of all courses. Prizes were distributed to the winners of the competitions.	25/11/2019	41
35.	Blood grouping was organized in the college, NSS volunteers, students and staff members are utilized the service.	02/12/2019	130
36.	Blood donation camp was organized in the college, NSS volunteers, students and staff members donated 100 units of	05/12/2019	183



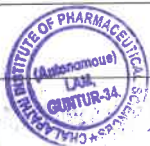
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	blood to Guntur Government Hospital to help the needy people.		
37.	Cleanliness program of Medicinal Plant Garden was organized to remove parthenium plants and unwanted materials from the college premises and also planted medicinal plants.	29/12/2019	30
38.	Free dental checkup camp was organized in the college, NSS volunteers, students and staff members are utilized the service	03/01/2019	70
39.	Blood donation camp was organized in the college, NSS volunteers, students and staff members donated 100 units of blood to Guntur Government Hospital to help the needy people.	04/012/2019	125
40.	Awareness programme on Tobacco and Alcohol abuse, NSS volunteers, students and staff members are actively participated.	11/03/2019	50
41.	Awareness programme on Water usage and minimize the water wastage, NSS volunteers, students and staff members are actively participated.	22/03/2019	72
42.	Swacha bharath programme was conducted and planted the different medicinal plants in the college premises	14/07/2018	30
43.	On the eve of NSS foundation day, all the NSS volunteers celebrated the occasion and were lightened about their social responsibilities	24/09/2018	134
44.	Non-violence and peace day was observed in the college premises to mark the birth anniversary of Father of our Nation Mahatma Gandhi and students were given oath to maintain peace and live in harmony with society.	02/10/2018	189
45.	Cleanliness program of Medicinal Plant Garden was organized to remove parthenium plants and unwanted materials from the college premises and also planted medicinal plants.	20/10/2018	30
46.	Awareness programme was organized on Plastic usage and minimizing the plastic usage in the college campus by way of conducting competitions like Elocution and Essay writing for	03/11/2018	46



	NSS Volunteers and students of all courses. Prizes were distributed to the winners of the competitions.		
47.	Swacha abhiyan programme was conducted and planted the different medicinal plants in the college premises	08/11/2018	30
48.	Hospital corneal retrieval survey was conducted in the Lam village. NSS volunteers surveyed about the eye diseases in Lam village people.	08/11/2018	110
49.	Hospital Corneal Retrieval survey was conducted in the Lam village. NSS volunteers surveyed about the eye diseases in Thatireddy palem village people.	09/11/2018	110
50.	Hospital Corneal Retrieval survey was conducted in the Lam village. NSS volunteers surveyed about the eye diseases in Jonnalagadda village people.	10/11/2018	110
51.	Awareness programme was organized on USAGE OF PLASTICS in the college campus by way of conducting competitions like Elocution and Essay writing for NSS Volunteers and students of all courses. Prizes were distributed to the winners of the competitions.	07/02/2018	40
52.	Awareness programme was organized on "Traffic rules and Road accidents" in the college campus. All the NSS volunteers and students of all courses are benefited by this programme.	07/04/2017	200
53.	Elocution and Essay writing competitions conducted to all students of all courses on "Skill development of youth in India" in the college campus. Prizes were distributed to the winners of the competitions.	13/07/2017	39
54.	Conducted NSS volunteers training programme in the college. All the new NSS volunteers are trained how to do the service without any bias.	04/09/2017	23
55.	Conducted the awareness in the public about the different ways of preserving river water and different ways to protect the rivers in India.	07/09/2017	98



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56.	Conducted orientation programme for the NSS volunteers to create the awareness about the NSS unit and role of NSS volunteers in community service.	23/09/2017	115
57.	On the eye of NSS foundation day, all the NSS volunteers celebrated the occasion and were lightened about their social responsibilities.	24/09/2017	115
58.	Non-violence and peace day was observed in the premises to mark the birth anniversary of father of our Nation Mahatma Gandhi and students were given oath to maintain peace and live in harmony with society.	02/10/2017	30
59.	Swacha Bharath program was conducted and planted the different medicinal plants in the college premises.	11/10/2017	25
60.	Swacha seva programme was conducted and created the awareness to all the students of all courses by all NSS volunteers	12/10/2017	25
61.	Swacha abiyam programme was conducted and planted the different medicinal plants in the college premises.	13/10/2017	30
62.	Blood donation camp was organized in the college, NSS volunteers, students and staff members donated 100 units of blood to Guntur Government Hospital to help the needy people.	16/10/2017	145
63.	Free eye checkup and dental checkup camp was organized in the college, NSS volunteers, students and staff members are utilized the service.	23/10/2017	305
64.	NSS volunteers are took the responsibilities of directing students of various colleges to several departments where the experiments were exhibited for smooth conducting of event.	24/11/2017 to 26/11/2017	24
65.	On the eve of world AIDS Day on 01/12/2017, awareness programme was organized in the college campus by way of conducting competitions like Elocution and Essay writing for NSS Volunteers and students of all courses. Prize was distributed to the winners of the competitions.	01/12/2017	23




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66.	Cleanliness program of Medicinal Plant Garden was organized to remove parthenium plants and unwanted materials from the college premises and also planted medicinal plants	14/10/2016	25
67.	Conducted Manam-Vanam Programme at Guntur Government Hospital and all the NSS volunteers had actively planted the saplings in the hospital premises and spread the awareness of environment protection.	29/07/2016	30
68.	On the eve of NSS foundation day, all the NSS volunteers celebrated the occasion and were lightened about their social responsibilities.	24/09/2016	154
69.	Blood grouping of NSS volunteers was conducted in the college premises and also all the students of all the courses are also participated in the blood grouping programme.	29/09/2016	123
70.	Non-violence and peace day was observed in the college premises to mark the birth anniversary of father of our National Mahatma Gandhi and students were given oath to maintain peace and live in harmony with society.	02/10/2016	151
71.	Blood donation camp was organized in the college, NSS volunteers, students and staff members donated 100 units of blood to Guntur Government Hospital to help the needy people.	08/10/2016	53
72.	NSS volunteers are took the responsibilities of directing students of various colleges to several departments where the experiments were exhibited for smooth conducting of event.	29/12/2016 to 31/12/2016	30
<b>IPA LAM BRANCH</b>			
73.	Outreach activity on 'Health and medicines awareness', Lam Panchayat Office	28/02/2019	110
74.	Outreach activity on 'Health and medicines awareness', Tattireddypalem, Guntur	11/01/2019	107
75.	Outreach activity with the objective of " screening test and awareness on life style diseases like hypertension, diabetes and awareness on balanced diet", NTR municipal stadium,	16/02/2017	354



  
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	Guntur		
76.	Outreach activity with the objective of “ screening test and awareness on life style diseases like hypertension, diabetes and awareness on balanced diet”, Koritepadu walking tract, Guntur	21/01/2017	360
77.	Outreach activity with the objective of “ screening test and awareness on life style diseases like hypertension, diabetes and awareness on balanced diet”, Sri venkateswara walking tract, Guntur	26/12/2016	153
78.	Outreach activity ‘Home medication review-Role of prevention and management of diabetes’, Gujjanagundla walking track, Guntur	26/11/2016	177
79.	Outreach activity ‘Home medication review-Role of prevention and management of diabetes’, Rakesh grand Apartments	25/11/2016	131

### **Conducting green audit of campus**

The institution conducts green audit, energy audit and environmental audit internally by the students and also by approved agencies/third parties (Global Management Certification Services Pvt.Ltd.,)

### **Strengthening innovative pedagogical teaching**

To make teaching learning process more effective, the institution has strengthened innovative pedagogical teaching such as peer teaching learning, ICT enabled teaching, interactive method, participative learning, experiential learning , problem solving method, Brain storming sessions, industrial visits, anagrams, word search, crossword puzzle, quiz, working models, graphical representation of the digital 3D models.

### **Increasing library learning resources**

The institution has increased library learning resources for the development of students and staff and also increased the availability of the resources. The institution also encourages students and staff by awarding best library utilization awards.



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**(Autonomous)**  
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### Best Library Utilization Awards

S.No	Year	Faculty Details	Student details
01	2014-2015	Ms. N Santhi Priya Asst. Prof. Dept. of Pharmaceutics	Mr. S Venkatesh Swamy II/IV B. Pharmacy
02	2015-2016	Mrs. K Lakshmi Assoc. Prof. Dept. Of Pharmaceutical Analysis	A. Ms. P Anusha I/II M. Pharmacy (Dept. Of Pharmaceutics ) B. Ms. K. Jyothirmai IV/IV B. Pharmacy C. Ms. M Leela Prasanna III/VI Pharm. D
03	2016-2017	Dr. N L Prasanthi Assoc. Prof. Dept. of Pharmaceutics	A. Mr. R Anji Reddy IV/IV B. Pharmacy B. Sk. Abdul Rehman III/VI Pharm. D
04	2017-2018	Dr. J Venkateswara Rao Asst. Prof. Dept. of Pharmacy Practice	A. Mr. M Sai Kumar I/II M. Pharmacy (Dept. Of Pharmacology ) B. Ms. N. Bala Saraswathi III/VI Pharm. D C. Mr. R Rahul Salmon II/IV B. Pharmacy
05	2018-2019	-----	A. Mr. B. Naga Surya Pavan I/VI Pharm. D B. Ms. D. Suma Padmavathi III/VI B. Pharmacy



  
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